



Hurstbridge Traders Association Inc.

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ABN : 67 386 151 016

19 February 2021

Ms Rosa Zouzoulas
Executive Manager, Planning & Community Safety
Planning and Community Safety
Nillumbik Shire Council

Dear Rosa,

Hurstbridge Marketing and Business Development Special Rate

I am writing on behalf of Hurstbridge Traders Association to request Council to AMEND our original special rate proposal to continue the marketing and business development program for the Hurstbridge mainstreet.

We recommend that the new special rate:

- Covers all (66) commercially rated properties in the Hurstbridge mainstreet consisting of:
 - Main Road, Hurstbridge between 784 – 1022.
 - Heidelberg-Kinglake Road (1065A)
- Is put in place for a period of five years commencing 1 July 2021
- Raises a total of \$15,840 in 2021-22 and that each property contributes a set amount of \$240 per annum. **(AMENDED AMOUNT, 50% reduction for year one of scheme)**
- Raises a total of \$31,680, or \$480 per property in year 22-23 and is increased each year after 22-23 by the Consumer Price Index (CPI) as determined by the March quarter CPI of each preceding year

The amended amount in year 1, reflects the COVID environment and discussions with traders. This reduction is 50% off normal fees.

An explanatory brochure has been distributed to all business owners and signatures of support have been collected, some of which are contained with this email, so will be coming shortly.

I look forward to the statutory process proceeding in the near future. Thank you very much for the extensive support from Danielle Phyland and Council staff in organising this.

Yours sincerely

Ian Mason
Chair
Hurstbridge Traders Association