

10 January 2021

Rania Mullins  
Economic Development and Tourism Officer  
Nillumbik Shire Council  
PO Box 476  
Greensborough 3088

Dear Rania,

**Notice of Intention to Declare a Special Rate for Hurstbridge Village**

We wish to indicate our support for the Hurstbridge marketing program funded by the special rate.

We support the levy because every business contributes to the marketing and promotion of Hurstbridge. Post COVID, a consolidated and collaborative approach is important to rebuild tourism and local shopping. It also enables us to better take advantage of grants, funding and asset opportunities to benefit the town.

Yours sincerely,





Rania & Danielle,

It appears that the submission in regard to the 12 month suspension of the Special Rates Notice may be different to the notice originally issued.

I am writing a letter to the person I was told created the application for the 12 month suspension of the Special Rates Levy.

I want to make it clear I do not support any suspension of the Special Rates Levy.

Nilumbik Council need to agree to the continuation of the Special Rates Levy for Hurstbridge Traders. It is critical to the ongoing support and potential growth for Hurstbridge Businesses.

Given the Covid-19 impact on our community in 2020 the Hurstbridge Traders' Association (HTA) were limited in undertaking activities to promote Hurstbridge Village. Having said that there were still many positives.

If the Special Rates is discontinued then Council are specifically closing down the Hurstbridge Traders' Association. I seriously urge Council not to agree to terminating the Special Rates Levy and the Hurstbridge Traders' Association.

Kind Regards,



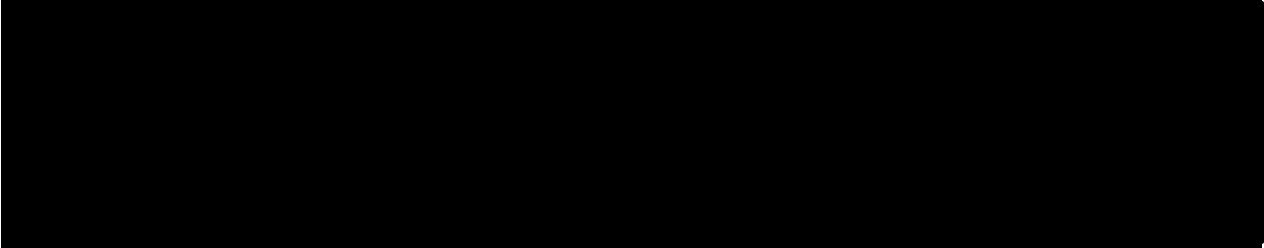


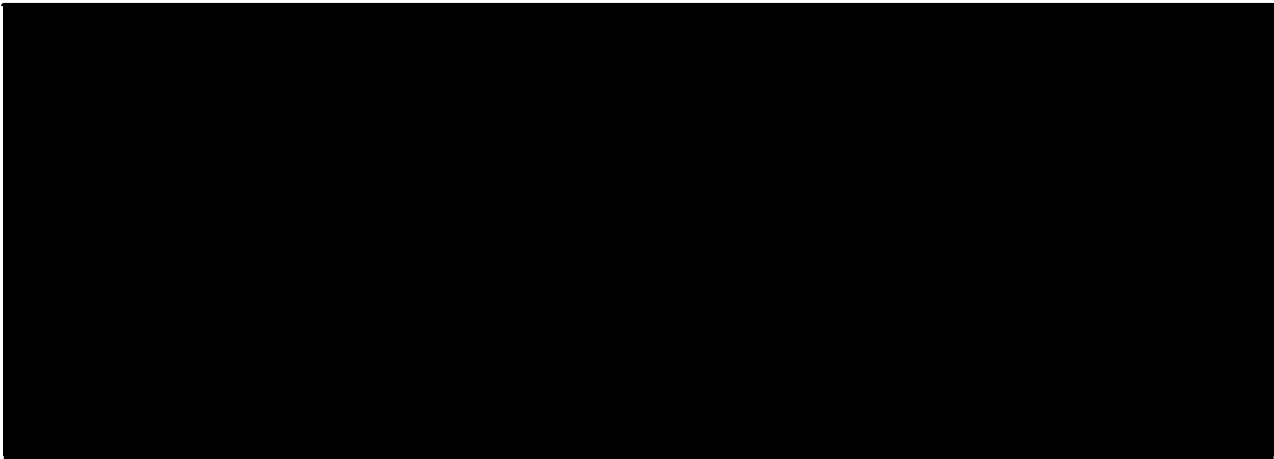
Hi Danielle and Rania

As a trader in Hurstbridge I would like to let you know that my firm and myself are fully supportive of the proposed special rates levy for marketing.

The achievements that have accomplished by the Hurstbridge traders association can be seen as you walk the streets of our village.

I would like to thank Nillumbik for their support with working with the traders.





To whom it may concern,  
I would like to show my support of behalf of Hurstbridge and District Community Bank for the Hurstbridge Trader Association.  
As I understand, we have been long time members and I can commit our ongoing support to what is a vital part of the community and local businesses/traders.

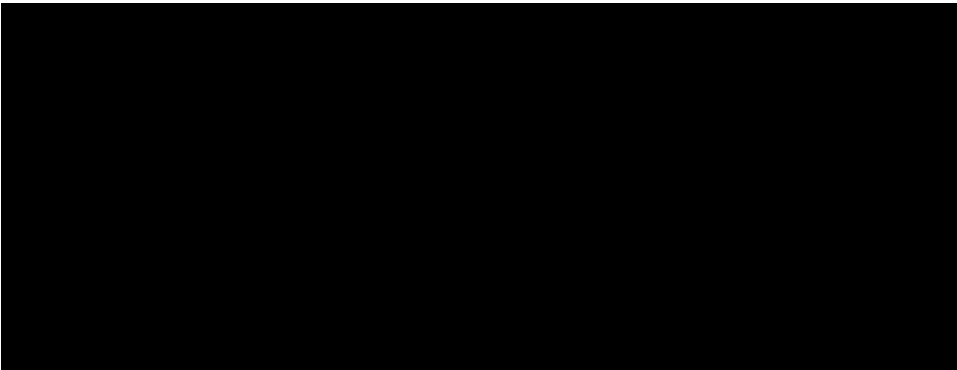
We will continue to pay the fee, currently \$400, and feel this is a reasonable contribution amount.

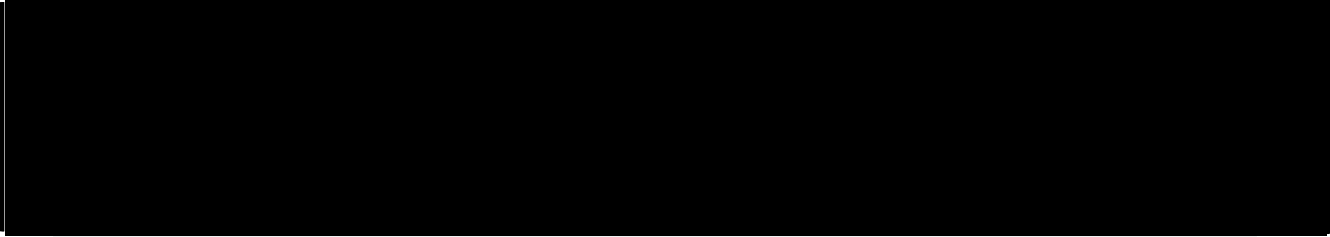
I am more than happy to discuss this with any council representative or the association member.  
I look forward to the next HTA meeting.

If you wish to discuss any of the above please feel free to call me at any time.



Thank you





Dear Rainia and the council members,

I am part of 2 traders associations and feel the need to let you know my concern for the Hurstbridge traders continuing without a break.

If there was ever a time when community is important it is now after a year where certainty and futures have challenged us all . Traders underpin a small village like Hurstbridge and even though not fully understood the depths in which a trading team work is exponential to a how people see our Village. Wattle Festival, Christmas, street scape, keeping the integrity of the town, We listen, we care and we are there to support the local people.

To not pay the rates for a year would basically stop the group which has supported us all and made Hursty what it is! I would like to take the time to let you know that the letter that has been submitted was not clear for us as traders in fact I thought Nillumbik shire would be giving the gift of a years worth of Marketing rates as a Covid 19 initiative, this is not clear and many have signed it thinking this was the way.

I am in favour of keeping the many years of reputation and stable marketing going. I am happy to pay the rate.. at a time when we need to explore new ways for our village, for Melbourne, for Australia it is crucial..

Covid has made us turn to our locals. Please we must not let them down now.

kind regards

